Serve Clients Smarter

Becoming an agent with BCBSM means representing the state's largest insurance carrier and being able to offer a comprehensive list of plans to your customers.

BECOME AN AGENT →

How can we help?

- Find documents and forms
- View agent contacts
- Manage contacts
- Access book of business
- Explore on-demand training
- View glossary

5 easy steps to new possibilities

Become an agent

01 Get a License
02 Request a Login ID
03 Complete Training
04 Begin Agent Onboarding
05 Register for Agent Portal

ENROLL NOW →

Save time and gain access by logging in

A quicker experience and personalized resources are available for providers who log in.

LOGIN →

Register

Need help?

If you have additional questions about Blue Cross, please contact AgentContracts@bcbsm.com.

CONTACT US →

Why join BCBSM? Reasons to get excited.

01 Represent the state's largest insurance carrier

02 Offer a variety of plans

03 Get guaranteed renewable coverage

04 Feel secure in your work

We strive to create smarter, better solutions for our customers.

Over 300 products available to agents

Individuals and Families
Over 26 plan designs →

Medicare
8 plans designs with a total of 20 plan options →

Small businesses
Over 14 plan designs →

Medium businesses
8 plans designs with a total of 20 plan options →

Large businesses
Over 24 plan designs →

Frequently Asked Questions

- What if I want to enroll next year? +
- Who should I talk to if I have trouble with my agent portal? +
- What is the purpose of getting a login ID? +

SEE ALL AGENT FAQS →

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