



# The Power of Partnerships

We're working with Michigan's providers to transform health care.

## About partnerships

Blue Cross Blue Shield of Michigan works with practitioners, physician organizations and acute-care hospitals in the state to improve the health care for Michigan residents.

This purposeful innovative approach to transforming health care forms partnerships and uses technology to improve health care quality, experience and affordability.

## Why partner with us?

- 01 Enhance the quality of care

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- 02 Decrease complications

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- 03 Manage costs

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- 04 Eliminate errors

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## Value partnership programs

### Physician Group Incentive Program →

The Physician Group Incentive Program helps practitioners build high-performing, health care systems across the state. The program brings together physician organizations and encourages them to share information on various aspects of health care. This approach supports and incentivizes system transformation and population-level management. Practitioners work with their physician organizations to better manage their patients and build a system that better measures and monitors their quality of care.

### Collaborative Quality Initiatives →

We address some of the most common and costly areas of surgical and medical care through the Collaborative Quality Initiatives program. Participating hospitals and providers collect, share and analyze data through clinical registries. Then they design and implement changes to improve outcomes of complex, technical areas of care. CQI registries allow for a more robust analysis of the link between processes and outcomes than can be achieved by examining one group or institution alone.

### Hospital Pay-for-Performance →

The Pay-for-Performance program incentivizes hospitals for improvement and achievement in quality and efficiency. This approach shifts from the traditional fee-for-service to a fee-for-value model. The structure and measures of the P4P program are developed in collaboration with hospitals through a Blue Cross Blue Shield of Michigan-Hospital Pay-for-Performance workgroup.

### Value-based Reimbursement →

The delivery of health care is undergoing significant changes. It's moving from a fragmented fee-for-service system with poorly aligned incentives, to a value-based system that incentivizes collaboration and population-based improvement. BCBSM's value-based reimbursement model gives hospitals the potential to share year-over-year savings based on their efforts to keep population-level costs down while being more efficient in the services they offer.

### Want more details about our Value Partnerships?

[Download our latest Value Partnerships Annual Report \(PDF\)](#)



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