Become an Agent

It's exciting that you're interested in becoming an independent, contracted agent for us. Our agents are key members of our team. They help us to deliver quality and affordable health care to Michigan communities.

Starting the process

Get ready to join the team committed to offering the greatest value in health care.
Here we'll walk you through each step of the contracting process.

Step 1: Get a valid Michigan insurance license

First you'll need a valid Michigan insurance license with accident and health qualifications. If you need information on getting your license, visit the State of Michigan website.

When you get to the licensing insurance page, click on Managing General Agent/

Insurance Producer Application Background Questions: What You need to Know BEFORE you Apply.

STATE OF MICHIGAN WEBSITE

Step 2: Request login ID

Submit your request for an ID to AgentContracts@bcbsm.com. Use "Training Login ID" for the subject line.

EMAIL US NOW

Step 3: Complete new agent contact training

Once you have your ID, enter it in the blue First Time Users box on the New Agent Contracting Training page.

TAKE TRAINING NOW

Step 4: Begin agent onboarding

Begin the agent onboarding process. You will be asked to enter your information. We will then email you a link, ID and password. Follow the prompts in the link to complete the application process.

TAKE AGENT ONBOARDING

Step 5: Register for agent portal

Register for Agent Secured Services to access your Book of Business.

REGISTER NOW

Actions

Take this information with you by downloading or emailing it through one of the options below.

EMAIL SAVE AS PDF

Need help?

Email AgentContracts@bcbsm.com.
If you have already joined visit the contact us page.

CONTACT US

Already enrolled as an agent?

Log in to Agent Secured Services to access your Book of Business.

GET ONLINE ACCESS

- View existing referrals and plan approvals
- Request plan approvals and most inpatient admissions
- Submit OB admission requests
- Report services associated with global referrals

Frequently Asked Questions

- How do I find information on Medicare Enrollment?
- What is ERISA?
- Are the Retiree Drub Subsidy and Part D Subsidy the same program?

SEE ALL AGENT FAQS

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